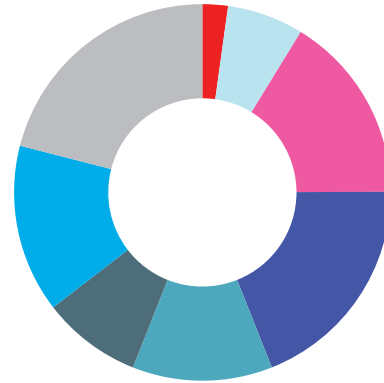




PS 321 Direct Appeal 2015

How much should I give?

Every donation makes a difference. As an economically diverse school we get donations at every level, as illustrated in this chart. Our goal this year is for 100% participation. The PTA will spend \$800 per child this year. If your family is unable to give \$800 per child we ask that you give an amount that is comfortable for you. If your family is able to give more than \$800 per child, we thank you!



2014-2015 Appeal Donations

- \$2500 or more
- \$1320 – \$2499
- \$1000 – \$1319
- \$660 – \$999
- \$500 – \$659
- \$300 – \$499
- \$150 – \$299
- \$149 or less

Matching Donations

Last year matching donations alone brought in over \$20,000 – enough to cover all of the PTA's administrative and technical costs. To find out if your company matches contributions, ask your HR Department. They will be able to walk you through the matching process.

Your donation is 100% tax deductible.

Last year **457** families donated to the Direct Appeal. This chart shows the range of donations. Together we can make a real difference if every family gives what they can!

Yes! I want to help the PS 321 PTA support our school.

Please count me in for a tax-deductible donation of:

- \$100
 \$500
 \$800
 \$1,600
 \$2,400
 Other: _____

Name _____

Address _____

City, State, Zip _____

Email Address _____

Phone Number _____

Please make checks payable to PS 321 PTA. Checks can be mailed, sent to school in your child's red folder (in an envelope) or put in the Direct Appeal box in the PS 321 main office. Please use this form to ensure that your donation is processed correctly. We will send a mailed receipt for tax purposes to the address on this form so be sure to include all of your contact information.